

CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Council Chamber
736 F Street, Arcata

December 03, 2019
Tuesday, 5:00 p.m.

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- I. ROLL CALL.** Committee Members: Jane Woodward (Chair), Dan Shahin (Vice-Chair), Robin Bailie, Matthew Fazio, Serg Mihaylo, and Meredith Morehead.
- II. ORAL COMMUNICATIONS.** This item is provided for people to address the Economic Development Committee (EDC) or submit written communications on matters not on the agenda. At the conclusion of all oral and written communications, the EDC may respond to statements. Any request that requires EDC action will be set by the EDC to a future agenda or referred to staff.
- III. APPROVAL OF MINUTES.**
 - A. Economic Development Committee - Regular - Nov 5, 2019, 5:00 p.m.
- IV. BUSINESS/ACTION ITEMS.**
 - A. Presentation by Arcata Main Street
 - B. Report Back from Business of the Year Subcommittee
 - C. Adopt 2020 EDC Meeting Dates
 - D. Recommendation to City Council on Public Banking
 - E. Review of and Recommendation on Draft Housing Element
The Draft Housing Element is available on the City's website at <https://www.cityofarcata.org/862/Housing-Element>.
- V. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. Update on Plaza Improvement Task Force Report of November 21, 2019
 - B. Agenda for January Meeting
- VI. ADJOURNMENT.**

CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Council Chamber
736 F Street, Arcata

November 05, 2019
Tuesday, 5:00 p.m.

I. ROLL CALL.

PRESENT: Woodward (Chair), Shahin (Vice-Chair), Bailie, Fazio, Mihaylo, Morehead

ABSENT:

II. ORAL COMMUNICATIONS.

None.

III. APPROVAL OF MINUTES.

A. Economic Development Committee - Regular - Sep 3, 2019, 5:00 p.m.

On a motion by Committee Member Bailie and seconded by Vice-Chair Shahin, the minutes of September 3, 2019, were approved by unanimous vote.

Ayes: Woodward (Chair), Shahin (Vice-Chair), Bailie, Fazio, Mihaylo, Morehead. Noes: None. Absent: None. Abstentions: None.

B. Economic Development Committee - Regular - Oct 1, 2019, 5:00 p.m.

On a motion by Committee Member Bailie and seconded by Committee Member Fazio, the minutes of October 1, 2019, were approved by unanimous vote.

Ayes: Woodward (Chair), Shahin (Vice-Chair), Bailie, Fazio, Mihaylo, Morehead. Noes: None. Absent: None. Abstentions: None.

IV. BUSINESS/ACTION ITEMS.

A. Presentation on Cooperation Humboldt by David Cobb, Co-Founder

Presentation by David Cobb of Humboldt Cooperation included the following:

- Explanation of a solidarity economy which puts people and planet above profit. If we put people and planet above profit, we should be looking at both governmental policies and individual actions that can empower people to thrive.

- Description of Cooperation Humboldt's Program Areas which are based on human needs, i.e., housing, food, shelter, healthcare, and art/culture, and helps to supply niches to begin shifting towards a solidarity economy. Examples of Food programs included a Little Free Pantry program based on the Little Free Library concept (providing a space where people can give or take non-perishable foods and toiletries), planting of fruit trees in public places to try to re-create the food forest that used to be here, and a Food Not Lawns program converting front yards from grass lawns to vegetable gardens with organic food and local pollinators that can be shared with the community.

Minutes Acceptance: Minutes of Nov 5, 2019 5:00 PM (APPROVAL OF MINUTES.)

- Suggestions that would encourage more solidarity economy principles such as local/regional public banking per Assembly Bill No. 857; procurement preference that would apply to Employee Stock Ownership Plans (ESOPs) and potentially worker-owned co-operatives under pending Senate Bill No. 553; and use of housing co-operatives.

- Information on the Housing ideas being considered with impact investors: Eco-village, Artist Live/Work Studio Space, and Housing Co-ops.

B. Discussion of City Response to Power Outages and Economic Implications

Discussion involved the need for a main point of contact to disseminate information to the public, the inaccessibility of accurate and up-to-date information, business impacts due to store closures and product losses, generator safety, and a desire for a local microgrid. Deputy Director Dart informed the Committee that the City has been working on an Emergency Plan prior to the power outages and that it is still be compiled for the community with the intent to get it out as soon as possible. Deputy Director Dart also informed of the City Council's November 13 Special Meeting that includes a lot of these discussion topics.

C. Selection of Subcommittee to Address Business of the Year Award

Rather than having the Committee recommend a business for the award, Vice-Chair Shahin suggested emailing nomination forms to local businesses and allowing the businesses to receive nominations from customers which will allow the businesses to promote themselves.

On a motion by Vice-Chair Shahin and seconded by Committee Member Fazio, Vice-Chair Shahin and Committee Members Fazio and Mihaylo were appointed to the subcommittee.

Ayes: Woodward (Chair), Shahin (Vice-Chair), Bailie, Fazio, Mihaylo, Morehead. Noes: None. Abstentions: None. Absent: None.

D. Discuss Selection of Subcommittee to Address Arcata Emergency Preparedness

The Committee agreed not to create a subcommittee to address Arcata Emergency Preparedness since the City is already working on an Emergency Plan.

V. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.

A. Update in Infill Market Study and Housing Element

Deputy Director Dart informed that the draft Infill Market Study will be ready by the end of November, and that the draft Housing Element will be available by Friday, November 8 and will be posted on the City's website before being presented to the Planning Commission on November 12.

B. Update on Plaza Improvement Task Force Study Session with Council of November 4

Chair Woodward informed of the draft recommendations that were based on survey responses and categorized into the following areas: increased access, infrastructure enhancement and beautification, increased programming to attract more visitors to the Plaza, and safety regulations. Chair Woodward also shared the City Council's feedback to not focus on safety regulations since other committees along with Arcata Police Department are working on Plaza safety.

C. Agenda for December Meeting

Agenda items proposed for the December 3rd meeting include: Arcata Main Street Presentation, Status Update from the Subcommittee on the Business of the Year Award, Status Update on Plaza

Improvement Task Force, Recommendation to City Council on public banking as an Action Item. It was also noted that Vice-Chair Shahin and Committee Member Morehead will not be present at the December 3rd meeting.

VI. ADJOURNMENT.

The meeting was adjourned at 6:47 p.m.

Jennifer Dart
Deputy Director, Community Development