

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE AGENDA**

**City of Arcata Council Chambers
736 F Street, Arcata (City Hall)**

**April 3, 2018
Tuesday at 5:00 P.M.**

Persons with disabilities may request special accommodations by contacting the City Clerk at (707) 822-5953 three working days in advance of the meeting. Assistive listening devices are available. Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the Economic Development Committee, including those received after distribution of the Economic Development Committee's agenda packet, will be made available for public inspection in the agenda binder located in Community Development at Arcata City Hall, 736 F Street, during normal business hours.

- I. **ROLL CALL.** Committee Members: Craig Wruck (Chair), Maureen Hart (Vice Chair), Jane Woodward, Rattnak Sokhom, Aaron Lieberman, Destiny Preston, and Dan Shahin.
- II. **ORAL COMMUNICATIONS.** This item is for public members to address the Economic Development Committee (Committee) or submit written communications on matters not on the agenda. The Committee cannot take action on any item not on the agenda.
- III. **APPROVAL OF MINUTES.** January 4, 2018; February 6, 2018; and March 6, 2018.
- IV. **BUSINESS / ACTION ITEMS.**
 - A. Vacation Rental Ordinance. ACTION: Provide direction to vacation rental subcommittee for evaluating the following broad policies:
 1. Short-term rental defined – rental agreements that allow for fewer than 30-day stay for transitory, transitional, or temporary living accommodations per lease or contract (does not allow concurrent contracts or leases).
 - a. Accessory Use:
 - i. Partial Use – only a portion of a structure is rented (bedroom), or
 - ii. Temporary use – the whole structure or a part of the structure rented for less than 90 days per calendar year.
 - b. Primary Use: The whole of a structure is rented (e.g., primary and/or accessory dwelling unit) for 90 days or more per calendar year.
 2. Short-term Rental Standards and Permit requirements:
 - A. Limited to 100 dwelling units total in primary use. No limitation on accessory uses.
 - B. Allowed in any legal residential structure.
 - C. Requires a Minor Use Permit. All existing uses shall come into compliance within 1 year.
 - D. Must provide a sign with a contact number viewable from the public right of way.
 - E. Must comport with all applicable laws, taxes, fees (business license, taxes, fees, etc).
 - Estimated Time: 30 minutes.
 - B. Review and comment on the Committee's 2018 Annual Report presented to the City Council meeting on March 21, 2018. ACTION: Prioritize and strategize on successful outcomes of the committee's 2018 Goals:
 1. Assist in the evaluation of the opportunities and constraints regarding industrial lands and develop recommendations for their highest and best use. Review and develop recommendations on future commercial and industrial markets the City should target.
 2. Review and develop recommendations on technology upgrades to support the business community.

3. Develop strategies for economic development based on an increasingly changing consumer base. Consider opportunities for economic development to address the needs of the increasingly diverse student and residential population.

Estimated Time: 40 minutes.

- C. Review Planning Commission's recommendations to City Council on retail cannabis standards.
ACTION: Consider designating a committee spokesperson to attend City Council hearings to provide input on committee's recommendation. Estimated Time: 10 minutes.

V. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.

VI. ADJOURNMENT.