

**CITY OF ARCATA  
SPECIAL MEETING OF THE CITY COUNCIL  
2018/2019 GOALS-SETTING SESSION, 1 OF 2**

COUNCIL CHAMBER  
736 F Street, Arcata

FEBRUARY 15, 2018  
Thursday, 9:00 AM

**AGENDA**

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Special accommodations for the disabled who attend City meetings can be made in advance by contacting the City Clerk at 822-5953. Assistive listening devices are available.

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Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the City Council, including those received less than 72 hours prior to the City Council meeting, will be made available for public inspection in the agenda binder located on the counter in the lobby at Arcata City Hall, 736 F Street, during normal business hours, and on the City's website at [www.cityofarcata.org](http://www.cityofarcata.org).

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PLEASE NOTE: Speakers wishing to distribute materials to the City Council at the meeting are requested to provide 10 copies to the City Clerk.

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- I. CALL TO ORDER AND ROLL CALL**
  
- II. REVIEW AND DISCUSS CITY COUNCIL GOALS, OBJECTIVES AND PRIORITY PROJECTS**
  
- III. PUBLIC COMMENT**
  
- IV. NEXT GOALS-SETTING SESSION**

Friday, February 16, 2018, 9:00 a.m. to Noon, in the Council Chamber.

- V. ADJOURNMENT**

## 2017-2018 City Council Priority Projects

Number	City Manager's Office	Complete or Continue	Update on Progress
01	<p>Work with County and regional partners to assess community level infrastructure (i.e. broadband) to support the current and future technology needs of businesses and industry given the trend towards high tech development.</p>	Continue	<p>Staff continues to work with County and regional partners including local businesses, Access Humboldt, Humboldt State University and many of the local School Districts to support current and future technology needs for Arcata and the County at large. There continues to be plans and steps towards a new regional fiber installation to connect an additional redundant line through HWY 299. While this will not directly affect any day to day connectivity or speed to our City, it will hopefully allow ATT, Suddenlink and Verizon an option for service redundancy that is not isolated to just HWY 101.</p>
02	<p>Develop a comprehensive review of the City's partnership with Humboldt State University that highlights all of the successful partnering activities and identifies additional opportunities for collaboration: A) Explore shared dispatch services; B) Explore future housing needs with expanding enrollment.</p> <p>*Consider identifying annual data collection points, working with Humboldt State University that allows the tracking of changes and needs in the neighborhoods.</p>	<p>Continue</p> <p>*Recommend removing the annual data collection part of the goal</p>	<p>The City and HSU joined together in FY 15/16 to form a cohort group as part of the Equity Alliance of the North Coast, an initiative focused on understanding and improving racial and social equity. The cohort team completed its 18 month coaching series on institutional transformation provided by the Government Alliance on Race &amp; Equity (GARE) this past November. The City and HSU cohosted an Equity</p>

			<p>Workshop last July which resulted in 7 working groups consisting of members of the community, HSU students, and HSU/City employees who are actively developing and advancing the identified goals of each group.</p> <p>A) There have been informal discussions between the Chiefs regarding the concept of shared to supportive dispatch services. The Sheriff's Department is seeking Measure Z funding to complete a comprehensive radio communication study.</p> <p>B) Staff has had dedicated meetings with developers and HSU staff on potential housing developments. As a result, a combined traffic impact study has been conducted and staff is assessing next steps in application of the study. City and University Staff are also exploring additional on-campus housing options.</p>
<b>Number</b>	<b>Community Development</b>	<b>Complete or Continue</b>	<b>Update on Progress</b>
03	Evaluate the community development process, including updating the Local Coastal Program (LCP), and design review and planning review/permits that can be evaluated at a ministerial or Zoning Administrator level.	Continue	LCP should be to hearings by June 2018 and before the coastal commission by September. Design review amendments to Council in May.

			Staff will continue to consider additional streamlining.
04	Coordinate development of city-wide adaptation strategy for climate change and local climate preparedness to include sea level rise, extreme weather conditions and tsunami readiness. The plan should consider both short and long term strategies to address land use, City operations / facilities and community level education and response.	Combine	This should be combined with a new priority project: 2020 General Plan amendment and Housing Strategic Plan – update and revise targeted sections of the General Plan to reflect growth and development between 2020 and 2040.
05	Develop online over the counter permit capabilities and an online permit tracking system.	Completed	RFP is out and contract should be signed by end of FY. If not, this should be continued.
06	Draft a development strategy for Little Lakes and Happy Valley properties.	Continue	West End Specific Plan, which was the first stage in this project, is complete. Next phase, site planning will start in 2017'18 and will be completed in 2018'19.
07	Develop a strategy to respond to the potential impacts and opportunities of non-medical marijuana based on the passage of Proposition 64.	Continue	Manufacturing amendments are complete. Retail should be completed by May 2018.
08	Continue work toward targeted annexations and selected rezoning. Prioritize the coastal zone properties.	Recommend Removal	Recommend this be at this time.
09	Continue to implement and develop amendments to the Housing Element's affordability strategies for all housing market levels. Identify incentives and potential sites for low income housing	Combine	Add this objective to the Housing Strategic Plan. Also, currently working with regional partners to

	options inclusive of non-conventional housing types (e.g. Opportunity Village). Develop a Housing Strategic Plan.		develop a pilot project for opportunity village style housing.
10	Support City collaboration with transitioning, transitional, under-served, and focused activity districts (i.e. Marsh District, Arcata Playhouse/Playhouse Arts, Creamery District, Trail Corridor)	Continue	This is largely a “project” in recognition of the efforts of the transitioning districts. However, the City should take a more active role, reflecting the community need in its updated General Plan.
11	Explore formation of an Enhanced Infrastructure Finance District as allowed through SB 628, and other post redevelopment funding, to assist with development post the dissolution of the Redevelopment Agency.	Recommend Removal	This is not a project. SB 628 does not work well in the City. Staff will continue to monitor new legislation in this area.
<b>Number</b>	<b>Finance</b>	<b>Complete or Continue</b>	<b>Update on Progress</b>
12	Develop a plan and options to fund a participatory budget process.	Recommend Removal	These funds were set aside to support projects that came through the Public Safety Task Force and Plaza Strategy Sessions.
<b>Number</b>	<b>Engineering</b>	<b>Complete or Continue</b>	<b>Update on Progress</b>
13	Identify opportunities for car sharing options (including collaboration with options HSU is pursuing, i.e. ZipCar), and community benefits of the emerging “sharing economy” associated with transportation (car/bike sharing).	Continue	Staff is currently coordinating the installation 4 Zagster bike share installations in the downtown area. We will continue to coordinate with HSU for a car share program as well.

14	Continue to develop and prepare an annual report for the City Council on the use, expenditures, and needs of the transportation mode share within City rights-of-way.	Continue	Staff have data for a report on the use of measure G funds for all modes of transportation. Once we have installed the bike counting station we will be better able to make assumptions in the potential shifts away from the single occupancy vehicle to bicycles. The data from bus rides is most directly correlated to the number of students attending HSU and the attendance and ridership has decreased this past year.
<b>Number</b>	<b>Environmental Services-Community Services</b>	<b>Complete or Continue</b>	<b>Update on Progress</b>
15	A) Work with RCEA to maximize benefits to Arcata businesses and residents related to Community Choice Energy; B) Coordinate with Redwood Coast Energy Authority to promote solar and energy-efficiency programs, financing, public outreach (including with cannabis industry/MMIZ), electric vehicle infrastructure, PACE program, and Community Choice Aggregation.	Continue	Staff continue to work collaboratively with RCEA on solar and energy efficiency programs, public outreach related to the above and the new CCE and PACE. Staff and RCEA also are continuing to work to improve EV charging options in Arcata. A dual head charger will soon be installed at the F St site.
16	Support implementation of the Zero Waste Action Plan that includes specific benchmarks for reduction goals (i.e.75% diversion by 2020) and outlines both a strategy and action steps (policies, programs and technologies) to achieve zero waste. Continue to partner with Zero Waste Humboldt/SCRAP, HWMA, HSU, and others to support ongoing and new diversion efforts for food waste, e-waste,	Continue	Staff are completing a report on the first year task accomplishments to present to council in March. Collaboration with ZWH, Recology, Food For People, City of Eureka and HWMA are ongoing.

	construction and demolition waste and other hard-to-recycle items currently going to and/or banned from the landfill.		
17	Work with the Forest Committee and Energy Committee to review and assess biomass; develop an incentivize-based program to encourage the change out of wood stoves; and develop further education on energy conservation programs.	Continue	Information on wood stove change outs have been promoted with the NCAQMD and RCEA is looking at power purchase from two local Biomass facilities.
18	Develop a management plan for City open spaces, natural resources and agricultural properties; coordinate with regional partners to conduct polling to assess support of open space programs and related funding mechanisms for maintenance and operation; finalize the Western Greenbelt plan	Combine	Western Greenbelt Resolution finalized. Polling questions being developed by staff with tech assistance from the Trust for Public Lands. This item was highlighted at a Joint Study Session of several Council advisory committees.
19	Update the Parks and Recreation Element of the General Plan.	Continue	Staff are working with Community Development staff to complete this goal.
20	Secure site control for a dog park and/or leash free area(s).  Create a development plan for use of D Street Linear Park while continuing to explore the potential use of Little Lakes property.	Continue	Staff held a community meeting regarding development of the D St Linear Park for a Dog park and have prepared a report for council as they consider next steps. Staff and the Parks and Rec committee members are supporting Community Development efforts to implement the Brownfields grant assessment of conditions at the Little Lakes property.
21	Work with interested community members, Main Street and consultants including the Humboldt Crabs and Arcata Ball Park	Continue	City Staff continue to work with Humboldt Crabs and other users on revitalization of the Ball Park. A draft plan developed by MIG was

	users to develop an economic plan to support activities and revitalization of the park including expanded types of use; new bleachers, façade improvements, field protective measures, and ADA improvements to allow additional year 'round events.		reviewed by City Staff, the Parks and Recreation Committee, the Economic Development Committee, and the Humboldt Crabs. Recreation staff worked with the Minor Theater, Main Street Arcata, the Chamber of Commerce and Los Bagels to sponsor two free movie nights at the Ball Park in August of 2017. A full day event was also put on by Humboldt Green also in August.
22	Work with the Parks and Recreation Committee & Economic Development Committee, in coordination with Arcata Main Street, Chamber of Commerce, and other community groups, to review current and potential uses of the plaza and provide recommendations for streamlining and increasing programming and recreational use (including evaluating permit streamlining, use fee incentives, etc.).	Continue	Public meetings have been held regarding the plaza.
23	A) Continue to develop a comprehensive watershed strategy for Janes Creek and a Drainage Master Plan for West End Road area, including Aldergrove; B) Secure access easements and obtain permits for work.	Continue	In process. An expanded drainage easement secured from one parcel.
<b>Number</b>	<b>Police</b>	<b>Complete or Continue</b>	<b>Update on Progress</b>
24	A) Coordinate city-wide emergency management training and disaster preparedness; B) Continue emergency management NIMS/SEMS training for City staff; C) Work with regional partners to	Continue	Unfortunately, not as much has been on this goal as anticipated, due to staffing shortages. APD has continued to promote and increase



	provide public education and Community Emergency Response Team (CERT) training.		membership of the CERT team. We are hoping to resume working on this goal later this year.
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## 2017-2018 On-Going Priorities

Number	All Departments	Complete or Continue	Update on Progress
25 CMO	Create a technology communication strategy including policy and outreach plan; have an active social media presence (Twitter, Facebook, Nextdoor); and utilize additional online tools to encourage civic engagement.	Continue	Staff continued coordinating social media posts between Facebook and Instagram to complement press releases to media outlets. Staff is focused on developing a long term coordinated media plan moving forward. Engagement through the City website continues to be a priority for staff. Our website has had over 212,000 unique visitors this year, 69,000 of those being from Humboldt County. Over 60% of our web site traffic is now from smartphones and tablets and we will continue to optimize the site and its tools to make that browsing experience as smooth as possible. This year our jobs pages continues to be the most viewed throughout the site with over 33,000 unique visitors.
26 CMO	Work with City Departments to prepare submittals for applications to the League of California Cities Helen Putnam Award and other various City awards, including the Institute for Local Government (ILG) Beacon Award program and the Walkable City Status Award.	Continue	The City Manager's Office continues to work with other departments and coordinate the preparation and submittal of various City awards. The City Manager's office will be working again with Department Heads to brainstorm potential submissions for the Helen Putnam Awards, due in April.

			Environmental Services Staff are working with Local Government Commission on possible Beacon award based on progress on the GHG inventory for 2015.
27 CMO	Continue to develop methods for marketing and communicating accomplishments in achieving sustainable excellence in government, community and business.	Continue	Continued partnership with the Chamber of Commerce in recognizing a Business of the Year; using opportunities with the Chamber of Commerce mixers and City service organizations (i.e. Rotary, Kiwanis, Tax Payers League, etc.) for the City Manager to provide updates on ballot measures, State of the City, etc.; The City Manager continues to be scheduled for a regular spot on the KINS governmental radio show Talk Shop providing monthly opportunities to share timely and relevant updates and information pertaining to the City.
28 CD	Provide education and training for City staff, commissioners, committee members, and developers in green building standards by working with regional partners to develop trainings on smart growth, complete streets, transit-oriented design and low-impact development.	Continue	Staff provided several webinar opportunities for staff and the decision makers on topics ranging from historic preservation to CEQA to the recently passed housing bills. Staff will continue to seek opportunities to engage stakeholders, decision makers, and staff for local ongoing education.  ES: Workshops have been provided on the topic of "Reach Codes".
29 CD	Work with community partners, including County of Humboldt, to address needs for retaining, recruiting and expanding medical	Continue	The approved Mad River Hospital Master Plan made some progress last FY, and the Open Door project has been initiated. In addition, the City has worked

	facilities and healthcare providers in the community by participating in ongoing project activities.		with County DHHS and Open Door staff to evaluate providing housing and health care services to the City's houseless. This is an ongoing effort that needs to continue.
30 FIN	Evaluate the City's financial assets, identify opportunities for the City to generate new revenue streams, develop other budgetary and fiscal strategies, and identify opportunities for cost savings.	Continue	The Council has requested that the Natural Resource Committees complete polling for an Open Space ballot measure.
31 ES	Continue to pursue funding for energy upgrades to City Hall, the Arcata Community Center, D Street Neighborhood Center, Engineering Department Annex, Intermodal Transit Facility, and the Arcata Library to be energy-use neutral, and evaluate the Arcata Library as a demonstration site.	Continue	Library, City Hall and D St Neighborhood Center lighting efficiency upgrades are completed. ACC parking lot upgrade has been initiated and should be complete by June 30, 2018. Electric mini split heat pump to be installed at the Library this spring for the conference room as phase I and that gas heater removed.
32 ES	A) Develop a Fossil Fuel Free Arcata plan for all sectors (carbon free by 2030) in conjunction with State emissions goals. B) Identify community demonstration projects that highlight successful retrofit examples for others to follow; C) Explore the feasibility of developing a Building Energy Savings Ordinance (consider disclosure and/or audit requirements); D) work to eliminate/minimize natural gas appliances/heating in City facilities.	Continue	In process. Natural gas heating will be eliminated from the Library in 2018.
33 ES	Explore opportunities to work with willing landowners to acquire property or secure easements around the community forests and	Continue	Lima property (20.8) should close escrow in Feb. RH Emmerson property in upper Jacoby Creek (83 acres) should close escrow in fall of 2018. A 1 acre

	other open space lands.		donated conservation easement should be secured before June 2018. Forsyth appraisal completed and gap funding being sought.
34 ES	Develop and implement a Recreational Trail Plan throughout the City with links to the Humboldt County regional trails system which includes: A) Supporting the Eureka/Arcata Bay Trail, California Coastal Trail, and Annie and Mary Trail; B) Maintaining the Railroad Right-of-Way with North Coast Railroad Authority throughout the City; C) Coordinate Coastal Trail signage through Arcata, from Bracut to Hammond Bridge.	Continue	In partnership with RCAA the City has secured a Sustainable 'Communities grant to plan the Annie Mary Trail from the Skate Park to the City limit on West End Road and to provide safer bike and pedestrian routes from the Guintoli Lane area to and along West End Road and the rest of Arcata.
35 ES	Identify and address recreational priorities for individuals in our community with special needs and our senior community.	Continue	Greenview Park renovation was completed. HBTN completed and young Athletes program had a second successful year. Staff continue to look for additional opportunities to serve these members of our community.
36 ES	Continue maintaining expanded recreation programs designed by and for youth/teens, including summertime activities; B) Identify new partnerships for additional offerings for all ages; C) Work to increase access to technology opportunities for youth and seniors in Recreation. Continue to develop and improve program outreach to youth; work with local/private partners on program collaboration opportunities; look at options for obtaining matching funding for programs.	Continue	Additional weeks of Adventure Camp have been added for the coming summer. Additional ceramics classes have also been provided. Staff are working to provide the requested basketball court in the Valley West park. Staff exploring an intro to backpacking at the JCF.

37 ES	Support opportunities for green business development existing and new businesses which include waste prevention, reuse, and recycling; and increase community education and outreach.	Continue	This is one component of the ZWAP and staff have been working with ZWH and the RMDZ coordinator to look for ways to promote more waste prevention and reuse businesses.
38 ES	Increase water storage capacity for emergency preparedness, drought management strategies and energy savings, and implement water distribution and storage system improvements as funding is available.	Continue	Negotiations with Green Diamond Resource Co. for a water tank easement for zone1 are in progress. A geotechnical evaluation for the sites showed it will be suitable for this purpose.
39 ES	Develop implementation schedule to construct improvements to the wastewater collection system and treatment to meet the City's new NPDES permit and ensure system's stability.	Continue	A timeline has been created and a time schedule order submitted to the RWQCB for approval with 2022 as the compliance date.
40 ES	Implement a major Pavement Rehabilitation, Reconstruction, and Maintenance Program focused on prevention and maintenance.	Continue	This year the City will be rehabilitating a portion of Janes Road between Giuntoli Lane and Alliance Road, Spear Avenue between Alliance Road and West End Road and St Louis Road between West End Road and St Louis overpass. The rehabilitation work will include grinding our existing deteriorated asphalt, repaving and installing a slurry coat. In addition, City crew will be paving various local streets as a part of annual street maintenance project.
41 ES	Continue to coordinate and implement the graffiti/sticker reduction response plan.	Continue	City NR/Parks staff continue to hold two volunteer works days a month that include litter pick-up and graffiti abatement. City staff continue to support

			<p>CPP efforts in the downtown area and work with other interested volunteers. Most recently the city is supporting a Veteran group working on community cleanups.</p>
42 POL	<p>Increase technological capabilities of the Police Department. Incorporate long term needs into the City's Capital Improvement Plan.</p>	Continue	<p>The Arcata Police Department successfully deployed body worn cameras and upgraded the in car camera system in all of the patrol vehicles. We are in the process of entering into an agreement with the other Humboldt County law enforcement agencies to share data through our Records Management System. This data-sharing project should be completed by the end of the fiscal year.</p> <p>We would like to continue to explore options to streamline the process to get information to the District Attorney's office including video from body worn cameras.</p>
43 POL	<p>Support a Crime Prevention Program that includes Neighborhood and Business Watch Programs with website links for community access to information.</p>	Continue	<p>The Department has continued to support the Neighborhood and Business Watch Programs and continues to add new neighborhoods. The Public Safety Task Force met through the year and will be prepared to present their work to the Council in February 2018.</p> <p>The Department continued to maintain the crime mapping website (Citizen RIMS).</p>

<p>44 POL</p>	<p>Continue to make pedestrian, bicycle, skateboard and vehicle safety and enforcement a Department priority; B) Promote bicycle registration at Bicycle Rodeo.</p>	<p>Continue</p>	<p>The Department continues to attend the City’s bicycle rodeo along with the smaller ones held at local schools. The Department promotes bicycle registration and bicycle safety at these events. In addition, the Department has bicycle helmets that are given out to children that are in need.</p> <p>Officers solicited donations from local businesses to award children wearing helmets. Ice cream gift certificates were given out to children during positive law enforcement contacts.</p> <p>Officers include pedestrian, bicycle, skateboard and vehicle enforcement in their daily duties. However, due to staffing shortages the Department has not been able to dedicate officers to conduct directed enforcement focusing on the above mentioned areas.</p>
<p>45 ENG</p>	<p>In coordination with City committees, departments, and the community, continue to evaluate the expansion and efficacy of current parking policies; B) Consider paid parking options for City parking lots.</p>	<p>Continue</p>	<p>Once a year in conjunction with the APD and TSC we hold a public meeting to evaluate current parking conditions in the City. Last year we held our first meeting, which triggered few changes to parking designation in the City limits. City staff is still exploring options for paid parking for the City parking lots.</p>

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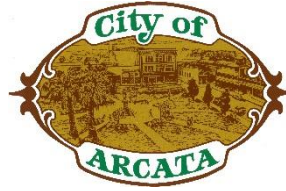
**CITY OF ARCATA**

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**TO:** Mayor and Arcata City Council  
**FROM:** Karen Diemer, City Manager  
**DATE:** February 12, 2018  
**SUBJECT:** 2018/19 Department Goals

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The listing below outlines major goals that City Departments and several City Committees/ Commissions and/or Taskforces have identified for the upcoming 2018/19 fiscal year based on the current Council priorities and input from staff and the public throughout this past year. This list is not prioritized.

**ARCATA POLICE DEPARTMENT**

1. Implement electronic transfer of cases and digital evidence to the District Attorney's Office.
2. Implement regional data sharing through our current records management system.
3. Continue to promote department-wide diversity awareness and participation in inclusivity efforts in the community.
4. Work with potential Public Safety Committee to address community safety issues.
5. Work with Humboldt County DHHS to deploy Mobile Intervention and Services Team (MIST) and advanced Crisis Intervention Training.
6. Increase internship opportunities for students in the Criminal Justice Program at Humboldt State University.
7. Increase community engagement by hosting area / neighborhood meetings.
8. Increase recruitment efforts for the Citizen Volunteer Patrol Program.

**Public Safety Task Force**

1. Establish a standing Public Safety Committee to assess threats to public safety, identify and facilitate the implementation of community-based solutions to crime reduction and prevention, provide a forum for the City and community to engage on issues of public safety, and recommend actions the City and its community partners can take to ensure all Arcata citizens and visitors can be and feel safe in their neighborhoods, on streets and paths, and in public spaces.
2. Work with the proposed Public Safety Committee, City departments, and stakeholders to develop a Safe Arcata Strategic Plan that would emphasize building community partnerships to identify and implement:
  - City-wide Crime Reduction and Prevention Measures
  - A Safe Neighborhoods Plan (emphasizing neighborhood-specific crime prevention strategies, community outreach, and disaster preparedness, which would be developed through ongoing neighborhood meetings beginning with Valley West and the Plaza).



- A Safe Corridors and Open Spaces Plan (emphasizing increased connectivity and specific safety features implemented along designated pathways, trails, streets, and in parks. The City could host community walk-throughs utilizing the live webmap developed for the PSTF to evaluate needs such as lighting, cameras, site-line clearance, and the like).
3. Continue support for hiring additional police officers, increase patrols in high-volume Calls-For-Service areas—especially the Plaza, F-Street, and Valley West, and consider implementing a problem-oriented policing program (such as dedicated resources and/or staff for crime analytics) to identify specific crime trends and proactive solutions.
  4. Implement crime reduction and prevention strategies that reduce demand on police resources and improve quality of life by focusing on high frequency call locations and offenses.
  5. Work with proposed Public Safety Committee, City departments, Public Health, alcohol and drug prevention programs, and local businesses to develop and implement a comprehensive strategy to reduce public intoxication (alcohol and drugs) that could include: establishing Alcohol Impact Areas (AIA), Business Curfews and staggered bar closures in AIAs, tippler tax, ordinances to compel alcohol outlet compliance with ABC standards, bans on reduced-priced alcoholic beverages, city-maintained No-Serve Lists for chronic offenders, education for business owners on filing restraining orders against repeat offenders in a coordinated manner so as to limit their access to highly-utilized public spaces, and support for alcohol and drug dependence treatment services.
  6. Work with Humboldt State University and local business owners to reduce college-age public intoxication and DUP's through measures such as staggering bar closing hours, increasing hours of public transportation, promoting alcohol free events and activities, coordinating designated driver campaigns, and improving taxi, Lyft, and Uber services.
  7. Work with Arcata House Partnership and other local stakeholders to develop a plan to address car camping—particularly family car camping—and consider permit parking for residents and businesses in problem areas, particularly Valley West.
  8. Continue to support and expand services of the Mobile Crisis Intervention Team (M.I.S.T.) and consider changes to homeless court system that could more effectively resolve minor offenses in Arcata and channel non-serious offenders into appropriate social and mental health services.
  9. Establish and host a website to act as a clearinghouse for events and social services offered by local community groups to encourage greater participation.
  10. Continue to work with Humboldt State University, K-12 schools, and local civic and non-profit organizations in an effort to educate business owners, students, and the wider community on the principals of equity and inclusion.
  11. Work with the proposed Public Safety Committee, the Parks and Recreation Committee, and the Economic Development Committee, in coordination with Humboldt State University, K-12 schools, businesses and community groups, to expand events, programming and recreational uses of the Plaza that promote community-strengthening, family-friendly, and inclusive activities.
  12. Work with the proposed Public Safety Committee, the Parks and Recreation Committee, and the Economic Development Committee, in coordination with Humboldt State University,

K-12 schools, businesses and community groups, to review current and potential uses of the Valley West parks and provide recommendations for streamlining and expanding programming and recreational uses that promote community-strengthening, family-friendly, and inclusive activities and events (such as a hispanic-products-focused farmer’s market, Movie in the Valley West Park, community clean-up days, and the like.)

13. Support, expand upon, and promote community clean-up days currently being developed through Environmental Services, Parks and Recreation, and community organizations such as Community Pride and Peace, Adopt a Block, Latino Outdoors, and consider adding community-building events to clean-up days such as picnic in the Plaza or BBQ in the Valley West Park.

**COMMUNITY DEVELOPMENT: Planning, Economic Development and Housing**

1. Improve outreach and engagement, providing equitable access to planning and decision-making processes for the community. In particular, the Department will develop targeted strategies to engage traditionally marginalized community members. To implement, staff will develop an Outreach and Engagement Plan that will include:
  - a. Evaluation of marginalized groups and strategies to engage these groups.
  - b. Develop a suite of “meet them where they’re at” practices to learn how to better engage citizens and visitors.
  - c. Improve electronic communication, including improving web presence and messaging, evaluate social media options, and other electronic formats for seeking input.
  - d. Assist the development of the City’s racial equity plan.
2. Continue improvements to the permitting process, with a focus on predictability, accountability, and improved public understanding.
  - a. Finalize the first phase amendment to the Design Review process, amending the Land Use Code, then start on the second phase, developing design guidelines and other support processes to inform and engage developers and the community earlier in the design phase.
  - b. Complete the Local Coastal Plan update and amendment and submit it for Coastal Commission certification.
  - c. Consider amendments to the Land Use Code that will incorporate changes in state law, including accessory dwelling unit law, adult use of marijuana act, as well as changes consistent with the Local Coastal Program update.
3. Focus long-range planning efforts on infill, mixed use, and appropriate responses to climate, market, and community needs to facilitate both housing and economic opportunities for our citizens. Implementation will include:
  - a. Initiate a targeted update to the General Plan to address future growth with an emphasis on wastewater treatment, growth management, and land use.
  - b. Develop a Housing Strategic Plan that identifies market, policy, and programmatic changes needed to support housing development
  - c. Update the Recreation Element of the General Plan based on the Parks and Recreation Master Plan.

- d. Complete the Local Coastal Plan.
4. Establish a sustainable funding program for housing programs and projects. Similar to the Economic Revitalization fund, the Housing Fund has limited resources, and should be managed with these limitations in mind. The Housing Fund should be a leveraging fund, used to improve grant competitiveness and project outcome instead of as a primary source for project financing.

**Historic Landmarks Committee (ideas from Plaza brainstorming session)**

1. Pursue National Historic Register nomination for the Plaza once Council decides on the future of the McKinley statue;
2. Provide additional opportunities for interpretive signage in the City that include important historic eras from pre-European contact to present.
3. Offer HLC to work with the Tribes to develop new language for the Jacoby Storehouse plaque.

**ENGINEERING AND BUILDING:**

1. Secure Clean Water State Revolving Funds (CWSRF) funding for the City wide sewer main rehabilitation project for reduction of inflow and infiltration and begin construction
2. Finalize Wastewater Treatment Plant Design and secure funding for engineering and construction
3. Prioritize and replace old steel water lines ( 3 locations)
4. Complete Plans, Specifications and Estimate and begin construction of the Arcata Elementary Safe Routes to Schools project.
5. Complete 9<sup>th</sup> Street Improvements project
6. Finalize designs and develop a funding strategy for the Old Arcata Road improvements
7. Prepare Plans and specifications for the first street wastewater lift station
8. Streamline the building and engineering permit application and review process.
9. Replace several light poles in the City of Arcata
10. Convert Plaza and transit street lights to LED
11. Plan and design trail from Sunset Roundabout to Larson Park and then North to St. Louis Overpass (Portion of Annie and Mary Trail)
12. Develop master plan drawings to the corporation yard to ensure long term function while integrated with WWTP upgrades.
13. Annual Slurry and prep work (Grind out and inlay 2018) on Janes Road between Giuntoli Lane and St Louis Road
14. Continue to work on WWTP upgrade (pre-design and final design) and secure funding for the construction phase.

**STREETS AND TRANSPORTATION:**

1. Initial list of Streets Projects for 2018-19 using City force and annual Contract Paving.
  - a. 4th Street from D to F Streets
  - b. Westwood Ct

- c. Eastern from Grant to Sunset (2018, may be part of SR2S)
- d. Eastern from Sunset to Foster (2018, may be part of SR2S)
- e. 13th Street from A to C Streets
- f. 5th Street from E to F Street
- g. D Street from 4th Street to mid-block just before 5st Street
- h. Alleys south of 5th street and between G & H Streets
- i. Ridge Rd
- j. LK Wood Ct
- k. N Street b/w 8th and 11th
- l. Pacific Court
- m. Work with Humboldt Trails Council to develop a volunteer trail bike patrol
- n. Comply with necessary ARB vehicle updates.
- o. Purchase grinder to improve paving program (dependent upon funding options).
- p. Contract out portion of city street sweeping.
- q. Improve appearance and of round- a-bouts and bulb outs.

**STORMWATER:**

- 1. Continue Janes Creek Reed Canary Grass Control Project (USFWS&DWR).
- 2. Complete Atopak Lower Jacoby Estuary Project construction (USFWS & CC) and utilize excess fill for beneficial city uses.
- 3. Develop a drainage master plan for West End Road area including Aldergrove, secure easements and obtain permits as needed. Also secure easement for trail connectivity from Aldergrove road to the Arcata Ridge Trail.
- 4. Complete and file Open space/Park Funding ballot measure.
- 5. Continue to collaborate on Humboldt Bay Spartina Control Program with CC, USFWS, RCAA and others.
- 6. Design and permit Jolly Giant Creek reroute
- 7. Complete bid documents for the Janes Creek @ Alliance fish passage project for 2019 installation.
- 8. Explore design for Low Impact Development (LID) drainage at Windsong
- 9. Complete culvert removal at Batini ranch on Janes Creek.

**Wetlands and Creeks Committee**

- 1. Review and provide comments on Local Coastal Plan as necessary.
- 2. Investigate future restoration and multi-benefit project opportunities (specifically Committee was interested in Janes Creek and Aldergrove Marsh).
- 3. Review and update drainage master plan.
- 4. Continue low impact development outreach and education.

**WATER TREATMENT AND DISTRIBUTION:**

- 1. Finish installing Jacoby Creek Water District valve, eliminate low flow metering during peak summer pricing.

2. Design and permit new water storage tank at zone 1. Conduct financial feasibility of expansion of auto read water meters.

**WASTEWATER TREATMENT AND COLLECTIONS / ARCATA MARSH WILDLIFE SANCTUARY:**

1. Implement additional expansion for treatment marsh 7 and treatment marsh 4.
2. Complete rate study.
3. Implement portion of ponds improvement projects detailed in WWTP facility Plan.
4. Complete planning, engineering, bid for construction for WWTP reconfiguration components to occur 2018-2020. Also obtain necessary funding for improvements.
5. Implement Living Shorelines pilot project.
6. Obtain ELAP laboratory certification for fecal coliform analysis using Colilert-18 enumeratic method.
7. Develop plans and specifications for perimeter levee raising at oxidation ponds and clarifier and headworks improvements.

**ENERGY:**

1. Participate in the administration of Community Choice Aggregation and support Opt Up to 100% renewable campaign.
2. Continue to convert City Library to Zero Net Energy including conversion of large gas furnace to electric mini-split heat pumps and PV on rooftop to finish out zero net.
3. Conduct assessment and permitting to replace natural gas furnaces at the D Street neighborhood Center, Transit Building and small house at Bayview Ranch.
4. Complete Arcata Community Center parking lot lighting upgrade by 6/30/18
5. Implement Reach Codes, if adopted.
6. Work with RCEA on local energy production options.
7. Continue work on Building Energy Saving Ordinance.

**Energy Committee**

1. Building Energy Saving Ordinance - Finalize draft and bring to Council for consideration and approval.
2. Reach Codes - Make recommendations relevant to implementing reach codes in Arcata.
3. City of Arcata Carbon Fund - Explore options and make recommendations for a Carbon fund.
4. Transportation Mode Shift - Continue work related to shifting transportation toward walking, biking and public transportation – including outreach projects on walking/biking maps and walkability.
5. High Energy Use Tax - recommend funding options for HEUT to promote energy efficiency.
6. RCEA Opt-up to 100% renewable – continue to support and encourage.
7. Arcata Greenhouse Gas Reduction Plan/Climate Action Plan – Update current plan with consideration of adopting thresholds of significance for Arcata.

**SOLID WASTE / RECYCLING:**

- 1. Implement Zero Waste Action Plan (ZWAP) near term goals in collaboration with Zero Waste Humboldt, HWMA, HSU and other organizations and businesses to achieve 80% diversion by 2019.
- 2. Install Earth Tub food waste digester at Bayside Park Educational Farm and expand collection of City generated food waste (Play Center and Summer Camps).
- 3. Install water bottle filling station at D St community Center.
- 4. Increase education and outreach regarding bulky waste pickup and handling.

**PARKS AND RECREATION:**

- 1. Construct Futsal facility at Arcata Community Sports Complex.
- 2. Continue to identify and address priorities for special needs community and seniors and coordinate with HSU and other local agencies to continue Special Olympics Young Athletes program
- 3. Continue Year 2 of Coastal Conservancy Explore the Coast Funds to enhance youth access to the Arcata Marsh and Humboldt Bay.
- 4. Work with the community and the Crabs to fund renovation of the Ball Park's bleachers, facade, and field protective measures to allow additional events
- 5. Develop a preferred option and costs for the Redwood Park Master Plan final design and begin bike skills park implementation/funding project.
- 6. Hold community visioning and develop design for Carlson Park Mad River access and other compatible recreational amenities. Seek funds for design and implementation. Continue to implement minor pre-approved trail improvements. Seek funding for park improvements including river access.
- 7. Continue to coordinate with City departments to identify and secure a Dog Park and/or leash free areas within existing City properties.
- 8. Support Community Development Update of the Parks and Recreation Element and incorporate into the General Plan: 2020
- 9. Implement Shay Park improvements
- 10. Reassess residential construction tax rate to address adequacy of fees associated with associated with new development.
- 11. Hold Community Visioning and begin conceptual plan for Ennes Park
- 12. Continue to review, modify as needed, and develop new programs throughout the City with a special focus in the Valley West basketball court at Valley West Park.

**Parks and Recreation Committee**

At their January 31, 2018 Special Meeting the Parks and Recreation Committee approved the following Goals for the 18/19 Fiscal Year. Completion of the goals will be subject to available funding. Listed in alphabetical order:

- 1. Ball Park - Complete design/engineering and initiate upgrades
- 2. Carlson Park - Hold Scoping Session for conceptual plan, design and begin implementation.
- 3. Ennes Park - Hold Scoping Session and begin conceptual plan

4. Parks and Recreation Element of the General Plan Review and Comment on Community Development draft.
5. Plaza - Increase programming
6. Redwood Park - Finalize Conceptual Plan and initiate design and Engineering
7. Shay Park - Implement Design
8. Senior/Youth programming - Continue to review, modify as needed, and develop new programs throughout the City with a special focus in the Valley West area.
9. Sports Complex - Complete installation of Futsal court

**Open Space Committee** (Discussed but no quorum to approve):

1. Assist with open space ballot measure success and investigate the positive economic impacts of open space, agriculture lands, parks and trails in the community
2. Assist the Wetlands and Creeks Committee with finalizing the Jacoby Creek Gannon Slough Wildlife Area Management Plan.
3. Promote the Western greenbelt.

**FACILITIES:**

1. Install an UPS System/Backup Generator at the Transit Center
2. Add additional storage area at Arcata Community Center adjacent to the southwest corner (design and cost estimates are in process). Install a generator enclosure,
3. Finalize City Hall HVAC upgrade design and begin implementation
4. Re-roof Redwood Lodge
5. Re-roof small house at Bayview Ranch.

**FOREST MANAGEMENT:**

1. Continue to build forest reserve.
2. Finalize Forest Management Plan update and CEQA review
3. Amend City’s Timber Management Plan to incorporate the Sunnybrae unit and Lima 121 acre and 20 acres properties.
4. Implement final Arcata Ridge Trail segment.
5. Implement Beverly Ave trailhead and trail link up to Ridge Trail. Re-inventory Arcata Community Forest (ACF) compartments.
6. Hold a regional forum on sustainable forestry.
7. Incorporate the Lima and Forsyth tracts into the ACF recreational use program with appropriate signage and trail networks.
8. Conduct 2019 carbon verifications on the Jacoby Creek Forest tract.

**Forest Management Committee**

1. Assist with a cooperative Management Agreement with HSU on the Upper Jacoby Creek (SPI lands)
2. Conduct forums on sustainable forestry
3. Enhance Recreational use of the ACF including integration with the Redwood Park improvements such as the mountain bike park (skills track)

4. Assist with long term funding ballot measure for parks, open space and trails.

**CITY ADMINISTRATION:**

1. Develop an online employment application.
2. Continue collaboration with HSU and local business partners (Tri-Sector Collaboration Group) to develop a common understanding and coordination to effectively address racial disparities in Arcata.
  - a. Create a citywide racial equity plan that identifies and focuses on eliminating racial and social inequities within the organization’s policies, programs, operations, and community.
3. Update City’s Purchasing Policy
4. Develop an IT Resource and Disaster Recovery Manual.
5. Develop a citywide social media policy and strategy
6. Identify and Implement ways to be more paperless.

**Natural Resource Committees**

1. Closing the Plaza to vehicle traffic (except for vendors via permit) on the Farmer’s Market Saturdays.

**Public Safety Task Force CITY COUNCIL POLICY OBJECTIVES**

1. Make Public Safety a City priority and integrate Public Safety into City Council Policy Objectives
2. Continue to support Racial Equity and Inclusion as a City priority and integrate Equity and Inclusion into City Council Policy Objectives
3. Make support for mental health and social services a City priority
4. Prioritize Public safety in all infrastructure and project design standards

***Examples include:***

- *“Develop policies and support community organizations that provide services that improve the quality of life in Arcata and events that promote Arcata as a **safe, inclusive** and ‘livable community.’”*
- *“Promote an energy efficient, **safe** and pedestrian friendly transportation web between neighborhoods emphasizing pedestrian, bicycle, and alternative modes of transportation”*
- *Collaborate with Humboldt State University, College of the Redwoods, K-12 schools, civic and professional organizations, and businesses to build an inclusive community and work toward racial equity*
- *Develop, promote, and support community-wide strategies and partnerships to create a safer and more engaged city for all residents and visitors to live, work, study, and play.*

*Collaborate with state, county, city, and non-profit social service organizations to establish and maintain a continuum of care that ensures all citizens in need receive appropriate assistance, such as transitional housing and reintegration services, family resource services, crisis intervention, and mental health support.*