

**CITY OF ARCATA
SPECIAL MEETING OF THE CITY COUNCIL
2017/18 GOALS-SETTING SESSION, 2 OF 2**

COUNCIL CHAMBER
736 F Street, Arcata

MARCH 07, 2017
Tuesday, 1:00 PM

AGENDA

Special accommodations for the disabled who attend City meetings can be made in advance by contacting the City Clerk at 822-5953. Assistive listening devices are available.

Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the City Council, including those received less than 72 hours prior to the City Council meeting, will be made available for public inspection in the agenda binder located on the counter in the lobby at Arcata City Hall, 736 F Street, during normal business hours, and on the City's website at www.cityofarcata.org.

PLEASE NOTE: Speakers wishing to distribute materials to the City Council at the meeting are requested to provide 10 copies to the City Clerk.

- I. CALL TO ORDER AND ROLL CALL.**

- II. REVIEW AND DISCUSS CITY COUNCIL GOALS, OBJECTIVES AND PRIORITY PROJECTS.**

2016/17 City Council Goals, Objectives and Priority Projects.

- III. PUBLIC COMMENT.**

- IV. ADJOURNMENT.**

City of Arcata

CITY COUNCIL GOALS



Facilities and Infrastructure

Enhance Appearance, Public Safety and Livability of the City

- Improve infrastructure and facilities.
- Improve transportation and circulation systems.
- Provide service for citizen safety and comfort.
- Encourage community beautification and public art.



Environmental Leadership

Provide Leadership in Environmental Progress of the City

- Increase local energy independence.
- Strive to achieve zero waste.
- Develop non-motorized transportation routes.
- Support open space and ecosystem functions.
- Improve water resource management.



Sustainable Development

Improve Local Economy through Business support

- Improve community services for business development.
- Improve linkage between energy needs and resources.
- Support a living wage and encourage investment in workforce satisfaction.

Public Service

Improve the Quality of Service to the Public

- Respond to the needs of our citizens.
- Increase opportunities for community engagement.
- Improve technological capabilities of the City.

Citizen and Community Health

Support Community Creative and Cultural life

- Support healthy eating and active living programs.
- Provide recreation opportunities for all citizens.
- Support diverse housing opportunities.
- Support essential human services, as applicable.

Prepare for Future Needs

Provide Educational Opportunities for Citizens and Staff

- Provide leadership developing strategies for climate change.
- Use best available science for future planning.



City Council Policy Objectives

1. Develop policies and support community organizations that provide services that improve the quality of life in Arcata and events that promote Arcata as a “livable community.”
2. Maintain benefits, labor standards, and improve workplace safety and conditions for City Employees.
3. Promote an energy efficient and pedestrian friendly transportation web between neighborhoods emphasizing pedestrian, bicycle, and alternative modes of transportation.
4. Promote efficient use of energy and use of renewable energy in buildings, facilities and infrastructure in Arcata.
5. Implement the Capital Improvements Program to City infrastructure.
6. Strengthen partnerships with Humboldt State University, College of the Redwoods, local schools, civic and professional organizations.
7. Address expanding land management needs including updating Forest Management Plan and Non-Industrial Timber Management Plan.
8. Develop strategies in response to the changing needs of youth, teens, students, families and seniors.
9. Maximize opportunities for public participation and civic engagement.
10. Collaborate with other jurisdictions and non-profits to maximize regional effectiveness and increase funding opportunities.
11. Maintain contacts and open communication with representatives at various State and Federal levels.
12. Incorporate smart growth technology, design, principles and practices in the advancement of a sustainable city.

2016-2017 City Council Priority Projects

Number	City Manager's Office	Status (Complete, Continue, Ongoing)	Update
01	Work with County and regional partners to assess community level infrastructure (i.e. broadband) to support the current and future technology needs of businesses and industry given the trend towards high tech development.	Ongoing	Staff continues to work with County and regional partners including local businesses, Access Humboldt, Humboldt State University and many of the local School Districts to support current and future technology needs for Arcata and the County at large. Currently, a new fiber installation is planned and moving through the paces to connect an additional redundant line through HWY 299. While this will not directly affect any day to day connectivity or speed to our City, it will hopefully allow ATT, Suddenlink and Verizon an option for service redundancy that is not isolated to just HWY 101.
02	<p>Develop a comprehensive review of the City's partnership with Humboldt State University that highlights all of the successful partnering activities and identifies additional opportunities for collaboration: A) Explore shared dispatch services; B) Explore future housing needs with expanding enrollment; C) Review long term technology infrastructure support for the University and community;</p> <p>Consider identifying annual data collection points, working with Humboldt State University, that allows the tracking of changes and needs in the neighborhoods;</p>	<p>- Ongoing</p> <p>-Recommend removing "C"</p> <p>-Completed Student Email/Letter from Mayor</p>	<p>The City and HSU have joined together to form a cohort group as part of the Equity Alliance of the North Coast, an initiative focused on understanding and improving racial and social equity. The cohort team is an 18 month coaching series on institutional transformation provided by the Government Alliance on Race & Equity (GARE).</p> <p>A) There have been informal discussions between the Chiefs regarding the concept of shared to supportive dispatch services.</p>

Communication: 2016/17 City Council Goals, Objectives and Priority Projects. (Review and Discuss City

	Develop template for a welcome email from the Mayor for incoming students.		<p>B) Staff has had dedicated meetings with developers and HSU staff on potential housing developments. As a result, a combined traffic impact study has been conducted and staff is assessing next steps in application of the study.</p> <p>C) <u>Recommend removing this item</u>, but continuing to assess going forward. There are a variety of challenges making this difficult such as; some technology HSU is provided through the CSU system and the State is unable to share the service with a local govt. entity, some HSU infrastructure items are not compatible with City systems; and at this time we haven't identified any projects that would be cost effective to combine services.</p> <p><u>Recommend removing this item</u>: A welcome letter/email from the Mayor was developed for incoming students beginning with the Fall 2016 semester and was well received. Mayor Pitino and Vice Mayor Ornelas also attended Student Move In days. Since it has been implemented, the program can continue but no longer needs to be included in the goals to develop.</p>
Number	Community Development	Status	
03	Complete the process of updating the Local Coastal Program (LCP).	Continue	Staff has made good progress, and is currently entering the public engagement phase. This

			project should be complete by end of calendar year 2017.
04	Coordinate development of city-wide adaptation strategy for climate change and local climate preparedness to include sea level rise, extreme weather conditions and tsunami readiness. The plan should consider both short and long term strategies to address land use, City operations / facilities and community level education and response.	Continue	The groundwork for the Climate Adaptation Plan is the Local Coastal Plan. Once complete, the more comprehensive Climate Adaptation Plan analysis will begin.
05	Develop online over the counter permit capabilities and an online permit tracking system.	Continue	Staff have evaluated several options, including off-the-shelf programs and a custom build. Currently, the focus is on the building permit database.
06	Draft a strategy for former redevelopment properties (Little Lakes and Happy Valley).	Continue	The Redevelopment Agency is dissolved, the properties are under City control, the compensation agreement process is underway, the CDBG funded West End Specific Plan, which addresses the Happy Valley is underway, and a draft strategy will be presented to Council before the end of the Fiscal Year. This draft will be formalized in the following Fiscal Year in documents specific to the properties.
07	Develop a strategy to respond to the potential impacts and opportunities of recreational marijuana if it becomes legal in California.	Continue	Council adopted a municipal code amendment to address non-medical marijuana, allowing personal use, but restricting commercial activities. Staff will continue to research and advise Council on this topic, and any code amendments necessary to provide for manufacture and distribution of non-medical marijuana consistent with the Adult Use of

			Marijuana Act which will likely be effective in FY 2017/18
08	Continue work toward targeted annexations and selected rezoning. Prioritize the coastal zone properties.	Continue	Several updates will be before the Council in early 2017, but the changes will not be effective for the Local Coastal Plan until certified by the State. Inland amendments will be effective this Fiscal Year.
09	Continue to implement and develop amendments to the Housing Element's affordability strategies for all housing market levels. Identify incentives and potential sites for low income housing options inclusive of non-conventional housing types (Opportunity Village).	Continue	Staff have been working with homeless providers, HSU, Developers, and others interested in housing in Arcata. Several options are being explored.
10	Continue collaborative efforts between the City and the Arcata Playhouse / Playhouse Arts to develop the "Creamery District".	Ongoing	Community driven initiatives to improve the quality of life in Arcata continue to emerge in a variety of neighborhoods. Recent examples include the Greenview Park effort, the Marsh District, and the continued work of the Creamery District. The City should continue to embrace these neighborhood-led revitalization efforts. This project should be expanded to include other areas that have similar movements.
11	Assess City collaboration opportunities with other transitioning and transitional districts; focused activity districts (i.e. Marsh District)	Ongoing	This project was addressed in the response to number 10 above. Staff suggests merging these two projects.
12	Identify ways to incentivize and support trail enhancing development along the through town trail corridor	Continue	This concept will be included in a later phase of the Design Review amendments. Examples of strategies to accomplish this include providing pre-design assistance, design guidelines, free or low

			cost permitting, low interest loans, evaluation of easements or encroachments necessary to facilitate this, and etc.
13	Identify the opportunities and risks for local revenues associated with the emerging housing / lodging “sharing economy” (i.e. Airbnb, vacation rentals).	Complete	Finance continues to monitor the market to identify new offerings to ensure appropriate fees are being collected. To date, no actual impacts to the housing market or neighborhoods have been documented. Community Development will continue to work with Finance, the community, and other stakeholders to address emerging trends in this market. A City-wide Transient Occupancy Tax (TOT) audit was completed and has provided extensive education to the vacation rental market regarding how to collect, report and submit TOT.
14	Explore formation of an Enhanced Infrastructure Finance District as allowed through SB 628, and other post redevelopment funding, to assist with development post the dissolution of the Redevelopment Agency.	Continue	No progress has been made on the project.
Number	Finance	Status	
15	Develop a plan and options to fund a participatory budget process.	Continue	This goal has been placed on hold pending the initial report from the Public Safety Task Force. Public safety has become a priority project through the Task Force and staff expects their initial report to include some small safety projects and improvements for the Council to consider.
Number	Engineering	Status	

16	Identify the opportunities and risks for local revenues and community benefits of the emerging “sharing economy” associated with transportation (car/bike sharing) including current restrictions on Taxis	Ongoing	We are currently discussing options for a shared bicycle (Zagster) and car rental (Zip Car) programs in partnership with HSU. Construction plans will be prepared this spring for planned improvements at the City’s Transit Facility to support these programs. An ongoing discussion is emerging regarding existing vehicle for hire (Taxi- cab) Ordinance in the City and our adjacent Cities regarding new “taxi” services such as Uber and others which are making a presence in the County.
17	Continue to develop and prepare an annual report for the City Council on the use, expenditures, and needs of the transportation mode share within City rights-of-way.	Ongoing	We prepare a specific plan of how General Fund revenues that closely total the annual transaction and use tax are expended each year. The Capital Improvement Plan outlines the future projects for all modes of travel. Annually through the budget process we show how other grant and vehicle fuel tax funds are programmed and directed at all modes of transportation. We continue to monitor the use and expenditures and will prepare a memo for discussion at Council this year.
Number	Environmental Services-Community Services	Status	
18	A) Finalize Community Choice Aggregation B) Develop a Carbon Emission Free Arcata plan for all sectors (carbon free by 2030) in conjunction with State emissions goals.	Ongoing	A) Humboldt County Community Choice Energy/Aggregation is established and the City is a participant via Redwood Coast Energy Authority.

19	Support implementation of the Zero Waste Action Plan that includes specific benchmarks for reduction goals (i.e.75% diversion by 2020) and outlines both a strategy and action steps (policies, programs and technologies) to achieve zero waste. Continue to partner with Zero Waste Humboldt/SCRAP to support ongoing and new diversion efforts for food waste, e-waste, construction and demolition waste and other hard-to-recycle items currently going to and/or banned from the landfill.	Ongoing	A draft Zero Waste Plan was presented at a recent study session and a draft will be brought to the City Council for approval in March 2017.
20	Work with the Forest Committee and Energy Committee to review and assess biomass; develop an incentivize-based program to encourage the change out of wood stoves; and develop further education on energy conservation programs.	Ongoing	The Forest Management Committee is agenizing this topic for March 2017 and staff is preparing for a study session with the Energy Committee. The FMC and EC chairs met on the topic on 1-31-17. Staff is preparing background materials for the discussion. Current financial incentives for old woodstove change outs are not available.
21	Develop a management plan for City open spaces, natural resources and agricultural properties and continue researching open space funding mechanisms and options to generate revenue.	Ongoing	Open Space funding mechanism was a topic for a committee(s)/ Council study session. Based on direction from that study session, staff is preparing materials to pursue a ballot measure for 2018 and identifying potential grant support for polling voters or property owners.
22	Update the Parks and Recreation Element of the General Plan.	Ongoing	This item is likely to be continued to the next Fiscal Year. Staff is working with the Community Development Department.
23	Secure site control for a dog park and/or leash free area(s).	Ongoing	In progress. An EPA Brownfields grant application was submitted for the Little Lakes property assessment and clean up. The Parks

	Create a development plan for use of D Street Linear Park while continuing to explore the potential use of Little Lakes property.		and Recreation Committee is formulating options to recommend at the D Street linear park. Fencing D St Linear Park or a portion of the park as a leash free area is estimated at \$30,000 that is not currently budgeted.
24	Continue the work towards transferring Caltrans Mad River front property to the City to provide public river access and recreational development.	Ongoing	This item is close to the final agreement stage and staff hopes to conclude the transaction in the spring of 2017.
25	Work with interested community members, Main Street and consultants including the Humboldt Crabs and Arcata Ball Park users to develop an economic plan to support activities and revitalization of the park including expanded types of use; new bleachers, façade improvements, field protective measures, and ADA improvements to allow additional year 'round events.	Ongoing	Community Scoping is completed and the Consultant has drafted design options that will be finalized along with a preliminary budget in the spring of 2017.
26	Work with Humboldt State University, the City's Forest Management Committee and others to determine the feasibility of developing a Sister Forest Project.	Ongoing	No progress has been made on this goal except for a staff white paper on the issue. Communications with the Costa Rica Toledo District have been maintained.
27	Continue to develop and work with partners on the Youth Master Plan with long term goal of obtaining matching funding for programs.	Ongoing	There was no budget appropriated for this goal in the 2016/17 fiscal year.
28	Develop a "Hug your Carbon" marketing campaign that markets the City and our available Carbon offsets. Have	Ongoing	The Forest Management Committee has this item on their next agenda. The City has sold 997 metric

	Forest Committee & Economic Development Committee provide input on education/marketing.		tonnes (mT) of forest carbon to local buyers at the \$10-\$11/mT rate. 72,023 mT have been sold to brokers or larger carbon buyers who hold accounts with the Climate Reserve. 9,300 mT have been deposited into a buffer or reserve pool as required by the Climate Reserve. All remaining early vintage offsets are in the City's account. Offers have been made to the City to purchase all remaining offsets but staff has held out to make sure that the local areas has 1,000-2,000 mT available for local purchase over the next few years.
29	Work with the Parks and Recreation Committee & Economic Development Committee, in coordination with Arcata Main Street, Chamber of Commerce, and other community groups, to review current and potential uses of the plaza and provide recommendations for streamlining and increasing programming and recreational use (including evaluating permit streamlining, use fee incentives, etc).	Ongoing	No progress other than continued coordination and issuance of special event permits.
30	A) Continue to develop a comprehensive watershed strategy for Janes Creek and a Drainage Master Plan for West End Road area, including Aldergrove; B)Secure access easements and obtain permits for work.	Ongoing	Staff recently met with several agencies to look at potential funding sources for a design and plan. Staff is seeking a drainage easement in portions of the area that will require site control. This projects will be continued to fiscal year 17-18.
Number	Police	Status	
31	A)Coordinate city-wide emergency management training and disaster preparedness; B) Continue emergency	Ongoing	Unfortunately, not as much has been on this goal as anticipated, due to staffing shortages. APD has

	management NIMS/SEMS training for City staff; C) Work with regional partners to provide public education and Community Emergency Response Team (CERT) training.		continued to promote and increase membership of the CERT team. We were scheduled to have a city wide training, but that had to be postponed due to the APD lead employee being out on extended leave. We are hoping to resume working on this goal later this year.
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2016-2017 On-Going Priorities

32 CM	Create a technology communication strategy including policy and outreach plan; have an active social media presence (Twitter, Facebook, Nextdoor); and utilize additional online tools to encourage civic engagement.	Ongoing	<p>Staff began coordinating social media posts between Facebook and Instagram to complement press releases to media outlets. Staff used cost effective boosted posts to increase outreach about the Arcata Public Safety Task Force, the Old Arcata Road Design Project charrettes, Measure F education, and to attract applicants to fill persistent police dispatcher job vacancies. A City Nextdoor account was opened and APD launched the Citizen RIMS crime mapping program.</p> <p>Engagement through the City website was expanded to allow contractors bidding on Arcata projects to receive bid documents electronically. Over 500 people have subscribed to eNotification function to be notified of Council and committee meetings; volunteer work days; community events; construction work; changes in building codes and other City news. An additional 235 and 164 people subscribed to bid posting and job notifications, respectively. Individual job postings have been viewed over 26,000 times via our website.</p>
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<p>33 CM</p>	<p>Work with City Departments to prepare submittals for applications to the League of California Cities Helen Putnam Award and other various City awards, including the Institute for Local Government (ILG) Beacon Award program and the Walkable City Status Award.</p>	<p>Ongoing</p>	<p>The City Manager’s Office continues to work with other departments and coordinate the preparation and submittal of various City awards. The City Manager worked with Department Heads to brainstorm Helen Putnam Awards.</p> <p>In FY 16/17 The City earned the following awards: The League of American Bicyclists named Arcata a Silver Award Bicycle Friendly Community (2016-2020)</p> <p>In FY 15/16 The City earned the following awards: Silver and Platinum Level Beacon Spotlight Awards for 8 percent Natural Gas Savings and Sustainability Best Practices; The League of American Bicyclists named Arcata a Silver Award Bicycle Friendly Community; The National League of Cities (NLC) recognized the City of Arcata Recreation Division and Mayor Mark Wheatley for meeting key health and wellness goals for <i>Let’s Move! Cities, Towns and Counties</i> (LMCTC). LMCTC is part of First Lady Michelle Obama’s comprehensive and common sense <i>Let’s Move!</i> initiative addressing childhood obesity; The Pedestrian and Bicycle Information Center (PBIC) recognized the City of Arcata for its success in working to improve a wide range of conditions related to walking, including safety, mobility, access, and comfort. The Walk Friendly Community (WFC) designation, awarded from bronze to platinum, is given to communities that have demonstrated a commitment to improving and sustaining walkability and pedestrian safety through comprehensive programs, plans and policies. Arcata was designated as a bronze level community.</p>
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34 CM	Continue to develop methods for marketing and communicating our accomplishments in achieving sustainable excellence in government with community and business partners.	Ongoing	Continued partnership with the Chamber of Commerce in recognizing a Business of the Year; support of the art beautification mural project for Arcata Bay Crossing; adopted significant land use policy to support the commercial cannabis industry while protecting existing business diversity; continued support to Creamery District for Endowment of the Arts endorsement; obtained voter approval to continue the utility user tax which is significant in the ongoing sustainability of essential services and community programs.
35 CD	Provide education and training for City staff, commissioners, committee members, and developers in green building standards by working with regional partners to develop trainings on smart growth, complete streets, transit-oriented design and low-impact development.	Ongoing	Staff continue to seek training to share with commissioners and the public. Information is disseminated in fliers, PSAs, and through audio/visuals shared over various media.
36 CD	Continue to have the Economic Development Committee work for business retention, diversification, growth and attraction, and focus on new Business Parks.	Ongoing	This work is ongoing and will help inform decisions related to the City's programs and projects. Upcoming projects include the West End Specific Plan and the Happy Valley Redevelopment project. Staff will continue to work with the EDC to promote business retention and growth.
37 CD	Develop technical assistance and funding mechanisms to support economic development.	Ongoing	The Department continues to improve the business loan and other programs to facilitate economic development.
38 CD	Work with community partners, including County of Humboldt, to address needs for retaining, recruiting and expanding medical facilities and healthcare providers in the community by participating in ongoing project activities.	Ongoing	We continue to work with Open Door Health Community Health Centers and Mad River Hospital, as well as a broad spectrum of County and other partners to expand medical facilities in the community through both permitting and financial assistance.

39 FIN	Evaluate the City's financial assets, identify opportunities for the City to generate new revenue streams, develop other budgetary and fiscal strategies, and identify opportunities for cost savings.	Ongoing	Staff continue to seek training to share with commissioners and the public. Information is disseminated in fliers, PSAs, and through audio/visuals shared over various media.
40 ES	Continue to pursue funding for energy upgrades to City Hall, the Arcata Community Center, D Street Neighborhood Center, Public Works Department Annex, Intermodal Transit Facility, Marsh Interpretive Center and the Arcata Library to be energy-use neutral, and evaluate the Arcata Library as a demonstration site.	Ongoing	Excessive Electricity Use Tax funds upgraded the Arcata Marsh Interpretive Center to a Zero Net Energy (and fossil fuel) building and provided an assessment of the Library so that similar upgrades can be completed for the Library in spring of 2017 (phase I) and fall of 2017 (phase II). PV systems were also installed at the WWTP "Boat Barn" and the Alliance and Janes Rd pump station. The older PV panels from the AMIC will be re purposed onto the Alliance (near 27 th) water pump station.
41 ES	A)Coordinate with Redwood Coast Energy Authority to promote solar and energy-efficiency programs, financing, public outreach, electric vehicle infrastructure, PACE program, and Community Choice Aggregation; B)Identify community demonstration projects that highlight successful retrofit examples for others to follow; C)Research potential of requiring HERS score as part of the PACE program; D)Explore the feasibility of developing an Ordinance for a time of sale property audit and energy retrofit requirement.	Ongoing	A) Staff continue to work with RCEA on Community Choice Aggregation which is scheduled to be implemented the Spring. EV charging stations: Grant funds have been secured for Charge Point to install an EV charging station at the 7 th and G St parking lot. Preliminary designs are being completed for the Arcata Community Center Parking lot and Transit Center. B) The Zero Net Energy Retrofit for the Arcata Marsh Interpretive Center will provide a successful demonstration project for community education. C & D) Staff is working with the Energy Committee to complete a draft Energy Saving Ordinance that includes HERS or other Energy efficiency rating.
42 ES	Explore opportunities to work with willing landowners to acquire property or secure easements around the community forests and other open space lands.	Ongoing	Progress includes a 40- acre addition to the Jacoby Creek Forest and a 2-acre addition to the Arcata Community Forest (ACF). The 21 acre "Lima" acquisition and addition to the ACF is expected to close in March 2017. We have received a \$400,000 grant towards the "Forsyth" 49 acre addition to the

			ACF. The upper Jacoby Creek Forest addition in cooperation with HSU will have the land appraisal completed in early February. Staff is meeting with the Wildlife Conservation Board in Sacramento in Feb. 2017 to advance this project.
43 ES	Develop and implement a Recreational Trail Plan throughout the City with links to the Humboldt County regional trails system which includes: A) Supporting the Eureka/Arcata Bay Trail, California Coastal Trail, and Annie and Mary Trail; B) Maintaining the Railroad Right-of-Way with North Coast Railroad Authority throughout the City; C) Coordinate Coastal Trail signage through Arcata, from Bracut to Hammond Bridge.	Ongoing	A) Work on the Humboldt Bay Trail North from Samoa Blvd. to just south of Bayside Cutoff is scheduled to begin construction in April and be completed by October 2017. Staff continue to work with the County and City of Eureka to support the regional trail system.
44 ES	Identify and address recreational priorities for individuals in our community with special needs and our senior community.	Ongoing	The City partnered with Special Olympics to provide a 6 week Young Athletes program this fall for children ages 4 to 9. Staff continue to work with Greenview Playground committee members to finalize the engineering and design for the first all-inclusive playground in Humboldt County.
45 ES	Continue maintaining expanded recreation programs designed by and for youth/teens, including summertime activities; B) Identify new partnerships for additional offerings for all ages; C) Work to increase access to technology opportunities for youth and seniors in Recreation.	Ongoing	The Recreation division continues to provide outstanding summer and break camps, drop in, basketball, senior, and art programs. More details on 2016 will be provided as a separate attachment. A new partnership this year with Special Olympics offered the Young Athletes Program. Staff also secured Coastal Conservancy funds to expand youth access to Humboldt Bay and the Marsh through additional programming.
46 ES	Support opportunities for green business development existing and new businesses which include waste prevention, reuse, and recycling; and increase community education and outreach.	Ongoing	A draft Zero Waste Action plan includes goals and implementable tasks for community education and outreach and Waste Prevention, Reuse and Recycling market development. Outreach to businesses that generate more than 4 cubic yards of garbage weekly

			included a waste audit and suggestions on steps to reduce their waste.
47 ES	Increase water storage capacity for emergency preparedness, drought management strategies and energy savings, and implement water distribution and storage system improvements as funding is available.	Ongoing	The new 225,000 gallon Tank 9 off Panorama is now on line. The next significant water storage project for Zone 1 is a site east of Happy Valley. Staff is negotiating an easement or fee title on the site with the private landowner.
48 ES	Develop implementation schedule to construct improvements to the wastewater collection system and treatment to meet the City's new discharge permit and ensure system's stability.	Ongoing	This project is ongoing with significant progress in developing the draft Facility Plan. Staff will present a refined implementation schedule to the City Council in April and some of the improvements will be advanced in the FY 2017-18 budget cycle.
49 ES	Implement a major Pavement Rehabilitation, Reconstruction, and Maintenance Program focused on prevention and maintenance.	Ongoing	Priority projects were identified and completed or are in progress. The primary project for Buttermilk and South H Streets is currently out to bid. Award is scheduled for the April 5 th Council meeting.
50 ES	Continue to coordinate and implement the graffiti/sticker reduction response plan.	Ongoing	Graffiti is removed on City facilities as soon as it is discovered using the pub works software for complaint response. The graffiti hot line is functioning and should be used to report graffiti on both private and public facilities.
51 APD	Increase technological capabilities of the Police Department.	Ongoing	In November of 2016 we replaced our dispatch radio consoles. The new consoles have provided improved radio transmissions along with the capability for future upgrades, such as digital transmissions. The Department has implemented a community crime mapping website (Citizen RIMS), that was released to the public in February.

			Lastly the Department has researched options for body worn cameras. We will be proposing the purchase of body worn cameras along with upgrading our current in-car camera system in the next fiscal year budget.
52 APD	Support a Crime Prevention Program that includes Neighborhood and Business Watch Programs with website links for community access to information.	Ongoing	The Department has continued to support the Neighborhood and Business Watch Programs and continues to add new neighborhoods. New this fiscal year was the implementation of the Public Safety Task force. Members have been selected and the first meeting was held in January. Also the Department has put a link on the City's website to a community crime mapping website (Citizen RIMS).
53 APD	Continue to make pedestrian, bicycle, skateboard and vehicle safety and enforcement a Department priority; B) Promote bicycle registration at Bicycle Rodeo.	Ongoing	<p>The Department continues to attend the City's bicycle rodeo along with the smaller ones held at local schools. The Department promotes bicycle registration and bicycle safety at these events. In addition, the Department has bicycle helmets that are given out to children that are in need.</p> <p>Officers include pedestrian, bicycle, skateboard and vehicle enforcement in their daily duties. However, due to staffing shortages the Department has not been able to dedicate officers to conduct directed enforcement focusing on the above mentioned areas.</p>
54 ENG	In coordination with City committees, departments, and the community, continue to evaluate the expansion and efficacy of current parking policies; B) Consider paid parking options for City parking lots.	Ongoing	A plan has been developed with the Transportation Safety Committee to have a meeting annually dedicated to hear parking concerns and make recommendations.